

inno360 Partners with Fresh Tilled Soil to Redesign and Transform Its Cognitive Analytics Platform

inno360's Customers are the Catalyst to Redesign inno360's Revolutionary R&D Innovation Platform

Boston, MA ([PRWEB](#)) May 08, 2017 -- inno360, developer of an award-winning SaaS platform that enables users to apply the power of cognitive analytics and artificial intelligence to vast repositories of business-relevant data, announced that it has partnered with digital agency Fresh Tilled Soil to redesign its investigative research platform. Developed in collaboration with inno360's Fortune 500 clients, the new design is a key part of inno360's strategic plan to move beyond the R&D vertical to all business verticals.

Commenting on this partnership, Peter Wengryn, inno360 CEO, noted that, "I want to thank our Fortune 500 clients for the hundreds of hours that they volunteered to work with us and Fresh Tilled Soil to redesign our platform. Their commitment and input informed the design process and allowed Fresh Tilled Soil to create an intuitive user experience. Our clients are anxious to deploy the power of inno360 throughout their organizations – from the current R&D to sales, M&A, HR, and Marketing. "

Alex Fedorov, Fresh Tilled Soil Co-Founder & Chief Experience Officer, remarked that, "Our work with inno360 and its customers exemplifies our commitment to design solutions that put humans at the center of the process in order to create user experiences that drive growth for our clients."

The redesigned platform is pivotal to inno360's strategic plan to move beyond the R&D vertical to all business verticals: an intuitive user experience will allow inno360 to become the ubiquitous investigative and research solution for business. The company anticipates moving beyond the R&D vertical with a new release in early 2018.

About inno360

With a comprehensive array of scientific and business content pre-populated on its award-winning SaaS platform, inno360 users have immediate access to over 5,000 unique content sources linking billions of items. The inno360 solution applies state-of-the-art cognitive analytics to this data and yields powerful visualizations that users can investigate to uncover new insights and actionable intelligence. Coupling unparalleled, comprehensive content and an intuitive user experience, inno360 makes the power of cognitive computing available to both key decision makers and front-line employees across all business disciplines. This unique combination of comprehensive content and advanced analytics enables users to solve their most pressing problems and identify new, meaningful opportunities. Learn more at www.inno-360.com.

About Fresh Tilled Soil

At Fresh Tilled Soil, we design digital products that make people feel superhuman by enabling them to accomplish more without limits. Applying 12 years of experience understanding human behavior and ever-evolving technology, we deliver custom websites, web applications, and native applications. We partner with companies of all sizes to bring their product goals to life while keeping a strong focus on delivering intuitive experiences for end users. We've delivered over 600+ projects in our five areas of expertise: product strategy,



user experience design, user interface design, front end development, and product management. For more information, visit www.freshtilledsoil.com.



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